Wilfrid Laurier University logo 

# Lazaridis School of Business and Economics 2014-2015 Highlights

* $35 million: investment to name the Lazaridis School of Business and Economics. Largest investment to a Canadian business school. Helping companies scale up and stay in Canada with launch of Lazaridis Institute for the Management of Technology Enterprises.
* $3.3 million: investment by provincial government in campus-linked accelerator program with Laurier LaunchPad and University of Waterloo.
* $103-million new building opens in 2016.
* No. 2 school in Canada for investment bankers *(LinkedIn University Rankings).*
* 98-100%: co-op placement rate after first work term.
* First place at Montreal exchange option trading simulation.
* No. 4: Canada’s best school for finance professionals (*LinkedIn)*.
* No. 7: Best graduate school in Canada for finance professionals *(LinkedIn)*.
* Best master's thesis award to PhD student in Organizational Behaviour and Human Resource Management (OBHRM).
* 1,200 first-year students pitched their business idea in PepsiCo Pitch Competition.
* 5 investments made by Laurier startup fund.
* Top 5 best graduate school in Canada for sales professionals *(LinkedIn).*
* No. 1 volunteer school in the world *(LinkedIn).*
* 6x JDCC case competition “School of the year” champions. Undefeated academic cup champions.
* No. 2 school in Canada for marketers *(LinkedIn University Rankings).*
* First place at Aspen Institute international MBA case competition.
* 47.4%: annual return of Laurier Student Investment Fund.
* 500 students: spring ICE Week, our largest-ever cohort.
* First place at the 2014 Canada’s Business Model Competition by two first-year BBA students.
* First in Canada for accounting gold medals.
* 1 of 4 Canadian teams to make it to semi-finals of the 2014 International Business Model Competition.
* 97%: job placement rate for BBA and Economics students upon graduation.